



FESTIVAL USE ONLY
BOOTH#: _____
PAID DATE: _____

2022 FESTIVAL SPONSORSHIP FORM
 Friday, August 26th (5pm-11:30pm)
 Saturday, August 27th (8am-11:30pm)
REGISTRATION DEADLINE: JULY 25, 2022*

To ensure recognition in Official Festival Guide & Social Media Posts, sponsorship forms must be received no later than July 25, 2022. No guarantee of recognition after that date.

Business/Organization Name: _____
Contact Name: _____ Phone #: _____
Day of Contact Name: _____ Cell #: _____
Address: _____
City: _____ State: _____ Zip: _____
Email: _____

I would like to support the festival at the level of (select one):

Please refer to the 2022 Sponsorship Guide on website to determine your level of sponsorship and benefits desired.

www.MahometMusicFest.com

No discounts/adjustment to sponsorship amount will be granted if you choose not to utilize associated benefits.

All sponsors utilizing booth benefit are subject to follow the 2022 Rules & Regulations

SPONSORSHIP SELECTION:	Check Here:	Amount Due:
Platinum Sponsor (1-year commitment)		\$2,500
Platinum Sponsor (2-year commitment)*		\$2,250
Gold Sponsor		\$1,000
Silver Sponsor		\$750
Bronze Sponsor		\$500
Emerald Sponsor		\$300
Christian Sponsor (Churches Only)		\$275
Friends of the Festival (specify donation amount)		

*2-year commitment Platinum Sponsors must complete page 4 of this packet and submit with Sponsorship Form.

CONTINUE ON NEXT TWO PAGES TO FINALIZE SPONSORSHIP FORM

CHECKLIST & FESTIVAL USE ONLY:		
<input type="checkbox"/> Completed Application	<input type="checkbox"/> Waiver of Insurance	<input type="checkbox"/> Paid in FULL
<input type="checkbox"/> Certificate of Liability Insurance	<input type="checkbox"/> Signed Acknowledgement of Rules & Regulations	

www.MahometMusicFest.com

Are you going to use your included sponsorship benefits?

In an effort to assist MMF Management in the planning and execution of the festival, please answer the following:

VENDOR BOOTH & ELECTRICITY:

All sponsors utilizing booth benefit are subject to follow the 2022 Rules & Regulations

- Vendor Booth (10ft x 12ft)? YES NO
Using Booth Both Days? YES NO ; if no, which day are you using? FRI. SAT.
Extra Booth Space Requested? YES NO ; # additional booths* _____
Require Electricity? YES NO ; # of outlets required** _____

**There is an additional charge of \$100 per each additional booth space requested*

***There is an additional charge of \$40 per each outlet required*

Description of what activity and/or items that will be sold/given/promoted in booth space?

Sponsor Booth Assignment & Location: One non-electric booth space is provided with all Sponsorship Levels, except Friends of the Festival. Booths are assigned based on availability and electrical needs determined by the Street Vendor Chair, there is no guarantee of specific placement location. **Zone 1** located directly across from the Concert Lawn Area in the 500 block of Main Street is RESERVED for our Festival, VIP Party Tent, Stage and Platinum Sponsors, however depending on number of total top level sponsors, this area may not be available to all everyone. All other Sponsors will be assigned a spot on Main Street based on availability and sponsorship levels.

Electricity: All Sponsors paying for electricity are responsible for supplying their own damage free, heavy-duty, three-prong grounded, and outdoor rated extension cords. No generators will be allowed without prior approval from MMF Management

Food/Give-A-Way Notice: MMF Management reserves the right to deny any free food/beverage given away that may cause harm to paying Food Vendors. Any booth that plans to provide food/beverage at any time during the festival will be subjected to inspection by the Champaign County Public Health Department and are required to obtain any necessary permits from CCPHD prior to the festival.

If plans change and you are unable to use your booth, please call or email ASAP, so that we can reassign booths and open space for waitlisted Vendors.



OFFICIAL FESTIVAL GUIDE BOOK:

Please refer to the 2022 Sponsorship Guide for Ad size associated with Sponsorship Level.

- Submitting Ad for 2022 Book? YES NO
Use Ad that was featured in 2021 book? YES NO
Upgrade Ad Size? YES NO ; please select upgrade option below
 Quarter Page to Half Page \$25 additional
 Half Page to Full Page \$50 additional
 Quarter Page to Full Page \$75 additional

Ad Size Guidelines: Full Page equals portrait 8 x 10 inches, Half Page equals landscape 5 x 10 inches, Quarter Page equals choice of portrait or landscape 3.5 x 5 inches. Ad submissions outside of these dimensions will be resized to fit book as needed. All Ads will be featured in FULL color and the Official Festival Guide Book measures 8.5 inches x 11 inches.

Ad Formats Accepted: Ad must be submitted in one of the following formats - jpeg, png, or pdf

Ad Submission & Deadline: Ad must be submitted to MahometMusicFest@gmail.com no later than **July 25, 2022** in order to be guaranteed placement in Official Festival Guide Book. Submissions received after this date are not guaranteed to be featured.



VIDEO BOARD (Platinum & Gold Sponsors Only): *NEW 2022 - Due to limited time availability and sound restrictions, we will only be accepting a one-slide Ad for the Video Board that will be displayed for a minimum of 30 seconds for each Platinum & Gold Sponsor, all other Sponsors will receive name recognition for their sponsorship level on the Video Board.*

- Submitting Ad for Video Board? YES NO

Ad Size & Formats Accepted: Ad must be submitted landscape 10 x 8 inches in one of the following formats - jpeg, png, or pdf

Ad Submission & Deadline: Ad must be submitted to MahometMusicFest@gmail.com no later than **July 25, 2022** in order to be guaranteed placement on Video Board. Submissions received after this date are not guaranteed to be featured.

Would you like to display your Company Banner at the Festival?

All Sponsors are able to display their company/organization banner at the Festival for an additional \$25 display fee for the entire weekend. .

Display Banner? YES NO

Banner Drop-off: Banner must be dropped off no later than, **Wednesday, August 24, 2022**, to the **Insurance Providers Group (IPG), 405 S. Division St., Mahomet, IL c/o Lyn Ferdinand** in order to be included at the Festival.

Banner Placement: Banner display placement is at the sole discretion of MMF Management and will be located in the green space area of the Concert Lawn Area. MMF Management is responsible for installing banners for display and removing banners at conclusion of festival.

Banner Pick-up: Banner may be picked up from the **Insurance Providers Group (IPG), 405 S. Division St., Mahomet, IL** after **Tuesday, August 30, 2022** and before **Friday, September 2, 2022**. MMF Management is not responsible for any unclaimed banners after this date.



2022 PAYMENT SUMMARY

Sponsorship Fee (Varies) +	Extra Booth(s) Fee (\$100/ea) +	Electricity Fee (\$40/ea) +	Guide Book Upgrade Fee (Varies) +	Display Banner Fee (\$25) =	TOTAL DUE

Make payment payable to: Mahomet Music Festival

Return completed sponsorship form, payment & proof of insurance to:

Mahomet Music Festival, PO Box 904, Mahomet, IL 61853

Ph: 217-800-1026 • Email: MahometMusicFest@gmail.com • Treasurer - Lyn Ferdinand

ACKNOWLEDGMENT OF FESTIVAL RULES & REGULATIONS

I, (Name of Business/Organization - herein called Sponsor) _____ on _____ (date) acknowledge the Mahomet Music Festival Rules & Regulation have been received, read and fully understood. Sponsor agrees to abide by the stated Rules & Regulations. Sponsor acknowledges any failure to comply may result in refusal of participation or removal from the Mahomet Music Festival grounds. Sponsor acknowledges if removal occurs, participation fees will be forfeited and no refund will be issued.

Signature: _____ **Date:** _____

A copy of your Certificate of Liability Insurance is required to complete registration.

By checking this box, I do not have insurance coverage for my business. Therefore, I waive any liability towards Mahomet Music Festival/Village of Mahomet in regards to my booth for this event.

PAYMENT OPTIONS:

Check Enclosed Invoice Total Due Monthly Installment Payments*

**if you selected monthly installments option, you will receive an invoice each month until the balance is paid in full.*

All payments are due IN FULL no later than August 1, 2022.

NOTE: A copy of your Certificate of Liability Insurance is required to complete application. Certificate Holder and Additional Insured must be outlined on certificate (refer to 2022 Rules & Regulations for specific limits required). The additional insured is: **MMF/Village of Mahomet, PO Box 904, Mahomet, IL 61853**. Please send this document with your sponsorship form if dates are within the Festival date period. Otherwise, please forward the document as soon as possible to the Festival PO Box above or email to **MahometMusicFest@gmail.com** no later than **August 1, 2022**.



2022 PLATINUM SPONSORSHIP TWO YEAR COMMITMENT FORM

This form is for committing as a 2022 & 2023 Platinum Sponsor

AN AGREEMENT is entered in **2022**, BETWEEN _____ (Company/Organization Name) of _____ (Company/Organization Address) (hereinafter called "The Sponsor") AND **Mahomet Music Festival of A Division of Village of Mahomet, PO Box 904, Mahomet, IL 61853** (hereinafter called "The Festival") WHEREBY IT IS AGREED:

The Sponsor agrees to enter a two-year (2-year) commitment agreement as a **Platinum Sponsor** of the 2022 & 2023 festivals. To be held on: August 26 & 27, 2022 and August 25 & 26, 2023.

The Sponsor agrees to pay a sum of **\$4,500** divided into two equal installments of **\$2,250** per year made payable to **Mahomet Music Festival** on or before **August 1st each year**.

The Sponsor agrees to comply with all festival Rules & Regulations for each year committed.

The Sponsor also agrees to provide The Festival with the following answers by **July 25th each year**:

- Status of using benefit Booth 10ft x 12ft space
- Status of Additional Booth space required, additional fees apply at \$100/additional space
- Status of Electricity needs, additional fees apply at \$40/outlet
- Status of using Ad space in Official Festival Guide Book and will provide Ad per the deadline date indicated in the Sponsorship requirements each committed year
- Status of using Ad space on Video Board and will provide Ad per the deadline date indicated in the Sponsorship requirements each committed year
- Status of desire to place Banner on display at festival, additional fee applies \$25

The Festival agrees to provide The Sponsor with the following benefits each year:

- Company/Organization Logo displayed on any posters and/or fliers created & distributed by festival
- Company/Organization Logo displayed on stage banner
- Company/Organization Logo displayed on festival website under Sponsorship tab with direct link to Sponsor's website
- Company/Organization Ad displayed a minimum of 15 times throughout the festival weekend on Video Board for 30 seconds
- Company/Organization recognized on Social Media with a minimum of 10 impressions
- Two VIP Sponsor Parking Passes, good for both days of festival
- Entertainment Package to include: 2 VIP Party Tent Passes for each night & 2 Carnival Wristbands per day
- One 10ft x 12ft Vendor Booth, with placement priority, if available, in Zone 1 - 500 block of Main Street
- Full page color Ad in Official Festival Guide Book

Under the terms of this Agreement The Festival and The Sponsor agree to the discounted two-year commitment amount outlined above plus any additional booth, electricity, and banner fees.

By signing below the Sponsor agrees to the terms outlined above for the 2022 & 2023 Sponsorship commitment.

Signature: _____ **Date:** _____