



FESTIVAL USE ONLY
BOOTH#: _____
PAID DATE: _____

**2023 FESTIVAL SPONSORSHIP FORM**  
 Friday, August 25th (5pm-11:30pm)  
 Saturday, August 26th (8am-11:30pm)  
**REGISTRATION DEADLINE: JULY 25, 2023\***

*To ensure recognition in Official Festival Guide & Social Media Posts, sponsorship forms must be received no later than July 25, 2023. No guarantee of recognition after that date.*

Business/Organization Name: _____		
Contact Name: _____	Phone #: _____	
Day of Contact Name: _____	Cell #: _____	
Address: _____		
City: _____	State: _____	Zip: _____
Email: _____		

**I would like to support the festival at the level of (select one):**

*Please refer to the 2023 Sponsorship Guide on website to determine your level of sponsorship and benefits desired.*

**www.MahometMusicFest.com**

*No discounts/adjustment to sponsorship amount will be granted if you choose not to utilize associated benefits.*

**All sponsors utilizing booth benefit are subject to follow the 2023 Rules & Regulations**

<b>SPONSORSHIP SELECTION:</b>	<b>Check Here:</b>	<b>Amount Due:</b>
Platinum Sponsor (1-year commitment)		\$2,500
Platinum Sponsor (2-year commitment)*		\$2,250
Gold Sponsor		\$1,250
Silver Sponsor		\$750
Bronze Sponsor		\$500
Emerald Sponsor		\$350
Christian Sponsor (Churches Only)		\$275
Friends of the Festival (specify donation amount)		

\*2-year commitment Platinum Sponsors must complete page 4 of this packet and submit with Sponsorship Form.

**CONTINUE ON NEXT TWO PAGES TO FINALIZE SPONSORSHIP FORM**

<b>CHECKLIST &amp; FESTIVAL USE ONLY:</b>		
<input type="checkbox"/> Completed Application	<input type="checkbox"/> Waiver of Insurance	<input type="checkbox"/> Paid in FULL
<input type="checkbox"/> Certificate of Liability Insurance	<input type="checkbox"/> Signed Acknowledgement of Rules & Regulations	

**www.MahometMusicFest.com**



## Would you like to display Ad on our Digital Billboard at the Festival?

All Sponsors are able to display their company/organization Ad on our rotating digital billboard at the Festival for an additional **\$50 display fee** for the entire weekend. Note: there is no sound to billboard.

Digital Billboard Ad?             YES             NO

**Digital Ad Submission:** Ad must be emailed to [media@mahometmusicfest.com](mailto:media@mahometmusicfest.com) no later than, **July 25, 2023**.

**Digital Billboard Placement:** Billboard placement is at the sole discretion of MMF Management and will be located in the green space area of the Concert Lawn Area, but will not be located near the stage area as that is for top level sponsors videos.



### 2023 PAYMENT SUMMARY

Sponsorship Fee (Varies) +	Extra Booth(s) Fee (\$100/ea) +	Electricity Fee (\$40/ea) +	Guide Book Upgrade Fee (Varies) +	Digital Billboard Fee (\$50) =	TOTAL DUE

**Make payment payable to: Mahomet Music Festival**

**Return completed sponsorship form, payment & proof of insurance to:**

Mahomet Music Festival, PO Box 904, Mahomet, IL 61853

Ph: 217-800-1026 • Email: [admin@mahometmusicfest.com](mailto:admin@mahometmusicfest.com) • Treasurer - Lyn Ferdinand

#### **ACKNOWLEDGMENT OF FESTIVAL RULES & REGULATIONS**

I, (Name of Business/Organization - herein called Sponsor) \_\_\_\_\_ on \_\_\_\_\_ (date) acknowledge the Mahomet Music Festival Rules & Regulation have been received, read and fully understood. Sponsor agrees to abide by the stated Rules & Regulations. Sponsor acknowledges any failure to comply may result in refusal of participation or removal from the Mahomet Music Festival grounds. Sponsor acknowledges if removal occurs, participation fees will be forfeited and no refund will be issued.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**A copy of your Certificate of Liability Insurance is required to complete registration.**

By checking this box, I do not have insurance coverage for my business. Therefore, I waive any liability towards Mahomet Music Festival/Village of Mahomet in regards to my booth for this event.

#### **PAYMENT OPTIONS:**

Check Enclosed     Invoice Total Due     Monthly Installment Payments\*

*\*if you selected monthly installments option, you will receive an invoice each month until the balance is paid in full.*

**All payments are due IN FULL no later than August 1, 2023.**

**NOTE:** A copy of your Certificate of Liability Insurance is required to complete application. Certificate Holder and Additional Insured must be outlined on certificate (refer to 2023 Rules & Regulations for specific limits required). The additional insured is: **MMF/Village of Mahomet, PO Box 904, Mahomet, IL 61853**. Please send this document with your sponsorship form if dates are within the Festival date period. Otherwise, please forward the document as soon as possible to the Festival PO Box above or email to [admin@mahometmusicfest.com](mailto:admin@mahometmusicfest.com) no later than **August 1, 2023**.



## 2023 PLATINUM SPONSORSHIP TWO YEAR COMMITMENT FORM

*This form is for committing as a 2023 & 2024 Platinum Sponsor*

AN AGREEMENT is entered in **2023**, BETWEEN \_\_\_\_\_ (Company/Organization Name) of \_\_\_\_\_ (Company/Organization Address) (hereinafter called "The Sponsor") AND **Mahomet Music Festival of A Division of Village of Mahomet, PO Box 904, Mahomet, IL 61853** (hereinafter called "The Festival") WHEREBY IT IS AGREED:

The Sponsor agrees to enter a two-year (2-year) commitment agreement as a **Platinum Sponsor** of the 2023 & 2024 festivals. To be held on: August 26 & 26, 2023 and August 23 & 24, 2024.

The Sponsor agrees to pay a sum of **\$4,500** divided into two equal installments of **\$2,250** per year made payable to **Mahomet Music Festival** on or before **August 1<sup>st</sup> each year**.

The Sponsor agrees to comply with all festival Rules & Regulations for each year committed.

The Sponsor also agrees to provide The Festival with the following answers by **July 25th each year**:

- Status of using benefit Booth 10ft x 12ft space
- Status of Additional Booth space required, additional fees apply at \$100/additional space
- Status of Electricity needs, additional fees apply at \$40/outlet
- Status of using Ad space in Official Festival Guide Book and will provide Ad per the deadline date indicated in the Sponsorship requirements each committed year
- Status of using Ad space on Video Board and will provide Ad per the deadline date indicated in the Sponsorship requirements each committed year
- Status of desire to place Banner on display at festival, additional fee applies \$25

The Festival agrees to provide The Sponsor with the following benefits each year:

- Company/Organization Logo displayed on any posters and/or fliers created & distributed by festival
- Company/Organization Logo displayed on stage banner
- Company/Organization Logo displayed on festival website under Sponsorship tab with direct link to Sponsor's website
- Company/Organization Ad displayed a minimum of 15 times throughout the festival weekend on Video Board for 30 seconds
- Company/Organization recognized on Social Media with a minimum of 10 impressions
- Two VIP Sponsor Parking Passes, good for both days of festival
- Entertainment Package to include: 2 VIP Party Tent Passes for each night & 2 Carnival Wristbands per day
- One 10ft x 12ft Vendor Booth, with placement priority, if available, in Zone 1 - 500 block of Main Street
- Full page color Ad in Official Festival Guide Book

Under the terms of this Agreement The Festival and The Sponsor agree to the discounted two-year commitment amount outlined above plus any additional booth, electricity, and banner fees.

By signing below the Sponsor agrees to the terms outlined above for the 2023 & 2024 Sponsorship commitment.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_